



THE HERO DOLOMITES BIKE FESTIVAL: THE MOUNTAIN BIKE FESTIVAL AT THE HERO SÜDTIROL DOLOMITES, THE BEATING HEART OF THE 'HERO WORLD SERIES' 2021 INTERNATIONAL CIRCUIT

The 2021 HERO Südtirol Dolomites will take place on 12 June. The second stage of the international mountain bike circuit, the HERO World Series, will be an unmissable event for all off-road cycling aficionados. The toughest competition in the world is set against the backdrop of a breathtaking wonder of nature: the Dolomites, a UNESCO Heritage Site. The two legendary 84 km and 60 km routes have been confirmed and the HERO Dolomites Bike Festival will also delight the days of the athletes and their groups: this celebration of everything mountain bike features unmissable events during this high-octane sports adventure!

Hashtag: #heroworldseries, #herodubaihatta #herodolomites #herothailand

The HERO World Series is a lot more than a mountain bike race circuit. It is the fulfilment of a dream to deliver the emotions of an iconic competition overseas: the **HERO Südtirol Dolomites**, the toughest mountain bike marathon in the world which takes place at the foot of the Dolomites.

Everything started here, and that is why the HERO Südtirol Dolomites is the circuit's 'beating heart'. Over the course of ten years it has won over the heart of many cyclists and is an event which athletes from all over the world look forward to. Those very same athletes made it grow and become what it is today: the HERO, a unique challenge with, first and foremost, oneself as well as with the rest of the participants.





Save the date: the eleventh edition will take place on **12 June 2021** in the heart of Selva di Val Gardena and on its two legendary routes: 86 km and 4,500 hm, and 60 km and 3,200 hm. The **2021 HERO Südtirol Dolomites** is part of the prestigious **UCI Marathon Series 2021**: this is an important acknowledgement as only six marathon and two stage races, among the most important and exclusive in the worlds, are part of the UCI Series.

But there is more. A celebration of everything mountain bike, the **HERO Dolomites Bike Festival**, will also be taking place. This itinerant event will grace every stage of the circuit, spanning four days with plenty of events for participating athletes and their groups as well as all mountain bike aficionados.



The HERO Dolomites Bike Festival, 10-13 June 2021

The HERO Dolomites Bike Festival will take place between 10 and 13 June 2021 and kick off with the possibility of exploring the routes with local guides. The **HERO Village** will also return with its stands featuring go-to MTB brands. The **HERO Women's Lounge** is also back, a dedicated space for the race's women as well as partners, friends, and wives of our HEROes. The **HERO Night** will take place on Thursday, 10 June 2021 at 9 p.m. – a special evening to revisit the emotions of the HERO Südtirol Dolomites. The following day, the **HERO KIDS**, a non-competitive race which always attracts a great number of kids between the ages of 4 and 12, will kick off at 3 p.m. The highlight will be, of course, Saturday, 12 June 2021 when, from 7.10 in the morning, the seventh edition of the HERO Südtirol Dolomites will take place. After all the athletes cross the finish line, the unmissable **HERO Great Finale** awards ceremony will take place at 9 p.m. The HERO Dolomites Bike Festival will conclude the following day with the **ZERO Dolomites**: a day on your bike dedicated to sustainable mobility.

Registrations for the HERO Südtirol Dolomites open on Thursday, 1 October 2020 (08.00am Europe time) at www.herodolomites.com

For further information visit www.herodolomites.com

Organisation

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